

# Emily Fairweather

PHOTOGRAPHY

## EMILY'S ALBUMS - BESPOKE, BEAUTIFUL & BRITISH

If you've gone for my Album Package you are in for a treat! (And don't worry, if you've gone for my digital package you can always order an album at a later date).

Hand made in the UK my albums are a gorgeous way to preserve your images and re-live the story of your big day. Digital images are fantastic for sharing, but there's something special about a well-crafted album, physically turning the pages and really bringing those memories to life.

## ALBUM OPTIONS

The first decision you have is which album to have. I use two British based hand-made album providers – Folio Albums <https://www.folioalbums.com> and Booked Images who make photo-books <https://www.bookedimages.com>

You can choose between a Folio Fine Art Album, where the images are printed directly onto the lush thick photo-paper and a Folio Matted Album, where the image is inlaid into a thick mount or the Booked Images Photo-Book – more of a coffee table album.

My Album Wedding Package includes a Folio Fine Art Album 12x12" with 15 double page spread, contemporary leather or cotton cover with personalization on the front, holding approximately 60-65 images. Plus two 6x6" exact duplicate albums with cotton cover, normally for the bride and grooms respective parents. Or you can have the same size Folio Matted Album for an additional £250.

If you prefer the photo-book, this can be swapped like for like, ie 14.5" x 10x5" Landscape Album with 15 spreads and two replica mini photo books @ 9.5x6.5".

## **ALBUM COSTS**

If you haven't included an album in your package these are the costs :

### **FOLIO ALBUMS**

12x12" Folio Fine Art Album with 15 double page spreads £850

10x10" Folio Fine Art Album with 15 double page spreads £750

6x6" Duplicate album £150 each

12x12" Matted Album £1,000

### **PHOTO BOOK WITH SILK RIBBON AND PHOTO FLY COVER**

14.5x 10.5" landscape & 15 double page spreads £850

Two duplicate photo-books 9.5 x6.5" £150 each

This is a Coffee Table style book by Booked images – Handmade photo-books with thinner paper than Folio Albums which gives the album a sleek, contemporary feel.

## **ALBUM DESIGN**

For me to design your album, firstly I need you to select the 65 or so images for your album. My packages include 15 double page spread with an average of four images per spread. That's not to say I will put 4 images on every spread – some will only have one, and others may have eight. But roughly 60-65 images fit nicely on a 15 page spread.

If you'd like to have a larger album with more images the costs are as follows:

### **Folio Albums Extra spreads**

12x12" Fine art album double page spread = £30 each spread

10x10" Fine art album double page spread £25 each spread

12x12" Matted album double page spread = £45 each spread

The maximum number of spreads I've ever had in a Folio Fine Art Album was 36 with around 150 photos.

### **Folio Album Extras :**

You can upgrade various options, for instance, real gold leaf engraving and linen personalized box to put your album in. Please ask Emily for prices.

### **Photo-Book Album Extras :**

Extra spread : Each additional double page spread is £20

Album Cover : You can also have bespoke linen boxes with initials for an additional £95

### **MINI ALBUMS**

Please note that all mini albums are an exact duplicate of the main album in design.

### **DESIGN APPROVAL & TURNAROUND TIME**

Once I've designed the album I will send you a proof for you to approve. It's fine if you'd like to suggest a round of amendments and once you're happy with the design we'll put it into production. From design approval to delivery to your door is 6-8 weeks.

### **FOLIO ALBUMS**

PREMIUM FINE ART ALBUMS carefully crafted in Britain.



### **Sustainability**

Folio Albums products are beautiful and are crafted to last a lifetime, but not at the expense of the environment and its delicate global ecosystem. All materials come from sustainable sources and, wherever possible, they're also 100% recycled.

Folio Albums' workshop is climate-controlled and has specialist lighting to help maintain their stringent standards of consistency and quality. It's staffed by a talented team who take huge pride in crafting beautiful pieces people will treasure forever.

Although age-old production techniques are used, Folio Albums applies modern lean manufacturing principles. This reduces the distance between each process to improve both efficiency and quality.

Everything produced is handmade to order at Folio Albums' workshop in Yorkshire. The team makes sure each album is truly special with an exceptional finish.

### **FOLIO Fine Art Album**

Folio's Fine Art books are hand-bound using the finest quality cover materials, papers and inks.

Images are printed directly on to the page and each double spread opens out flat with an almost invisible crease so your photographs can be displayed across two pages. This gives us freedom to print across-the-crease for unrestricted layout designs.

The materials used are archival quality to last a lifetime with an incredible range of album covers and personalization options (see below). Full grain leather and vegan friendly materials are all available (The Purity Range).

Available in sizes 12x12", 10x10", 6x6" and A4 Portrait and A4 landscape. All Fine Art Books are hand packaged and presented in natural cotton bag and kraft cardboard box.

My Album Package includes one 12x12" Leather or Cotton covered Fine art album and two 6x6" duplicate albums. (15 double page spreads)

**Below 12x12" Leather Folio Album with Debossed name on Jade Contemporary Leather**







### **Above 6x6" Duplicate Folio Album**

#### **Folio Matted Album**

The main difference from the Fine Art Album, is that in the Matted Album your prints are mounted underneath lush beveled matts to individually frame each image. The thick pages are elegant and encourage the viewer to take their time to appreciate each image individually.

Pages are a substantial 2.8mm thick and have a more rigid feel than a Fine Art Book.

Prints are individually framed beneath a lush thick mount.

Archival-quality materials are used to last a lifetime.

Extensive range of cover and personalization options (please see below).

Made using the finest quality of papers and ink.

Full grain leather and vegan friendly cover options.

All Matted Albums are hand packaged and presented in a natural cotton wrap and kraft cardboard box.

Available in sizes 12x12", 10x10" 8x8" and 14x10" Landscape.



## Folio Album Cover

You will also need to choose from a delicious variety of album covers from leather, or vegan lookalike leather, the Purity Range, to pretty pastel cottons.



## Contemporary Leather.

The Contemporary Leather range includes 24 carefully-selected colours. Each shade has unique attributes but all are genuine leather of the finest quality and durability, sourced from manufacturers with strict animal welfare policies.

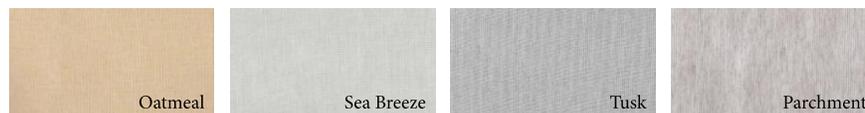
## Essential Cotton.

Essential Cotton is a range of high quality, 100% cotton colours with a natural open weave.



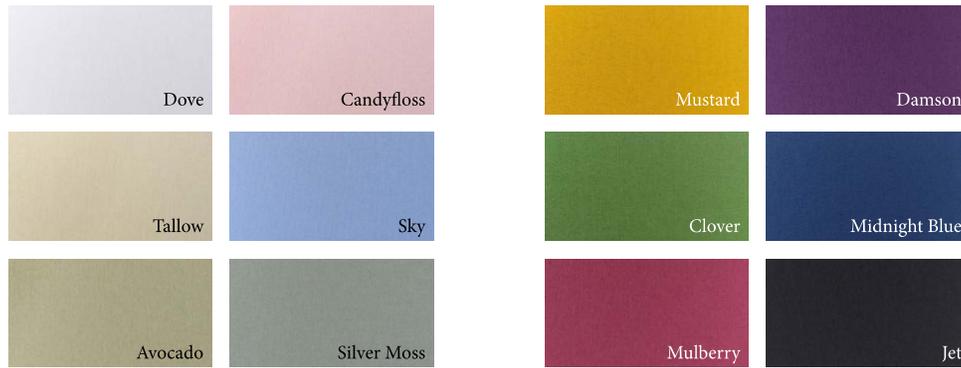
## Heritage.

A 100% cotton fabric with a tactile open weave in four natural, two-toned colours. Perfect if you're looking for a more rustic, neutral finish.



## Pastel & Bold Fabrics.

Our light and fresh Pastel Fabric range is a rayon-based material manufactured with the utmost attention to protecting and conserving natural resources. With the same eco-credentials as our Paste Fabric, the rayon-based Bold Fabric allows you to make a statement.



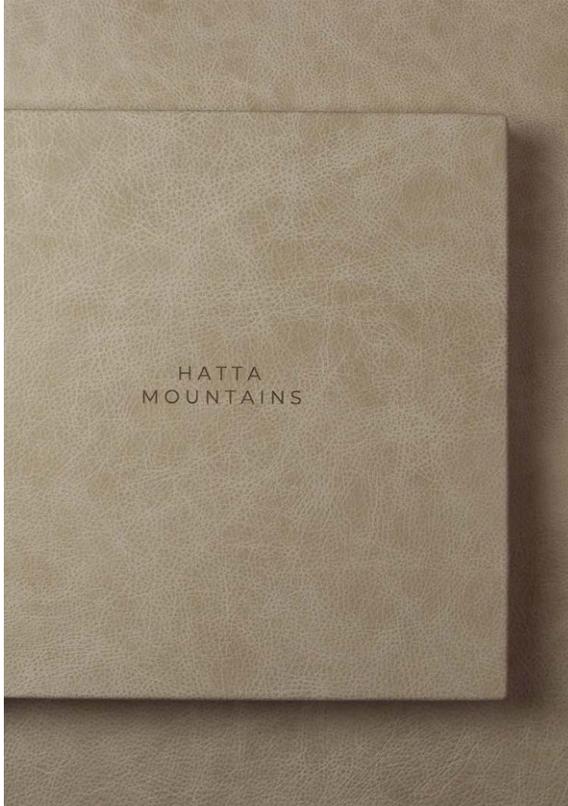
## Silk.

For thousands of years silk has been sourced for its natural quality and beauty. Silk covers are available in a range of vibrant colours that shimmer under the light.



### Album Cover Personalization options

You'll also need to choose whether to have your names engraved in gold or silver, debossed or written in white or black.

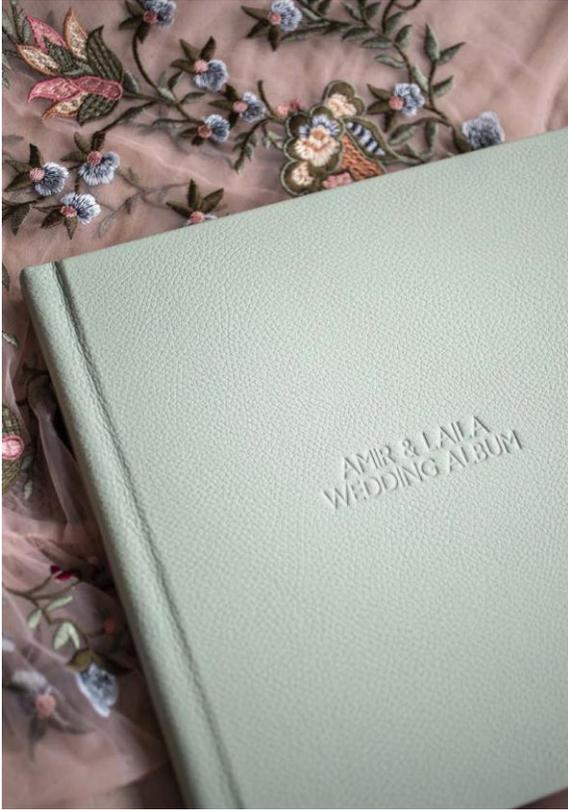


### Engraving.

Using a laser your text or bespoke motif is engraved in to the cover material. The process works by removing the top layer of the material to reveal the natural hues underneath. Engraving is available on most materials.

Available fonts: Bebas, Bombshell, Century, Century Gothic, Courier, Futura, Gill Sans, Helvetica, Magarella, Melinda, Montserrat, Prata, Times, Trajan and Univers.





## Blind Debossing.

Some might call it blind blocking or stamping, but it's all the same magical process. Using traditional methods, letters are pressed into the cover without ink or foil for an elegant, classic presentation that's wonderful to the touch. Blind debossing is mostly available on Contemporary Leather and Purity cover material ranges.

Available fonts: Coronation, Helvetica, Bebas & Prata in uppercase characters only.



### ALBUM FRONT COVER TEXT

Most of my bride and grooms put their names and then underneath the date of their wedding on the front of their Wedding Album.

### FONT

To help you choose which font you'd like please have a look at these examples

## Digital Method Personalisation Fonts.

The below fonts are available for the digital methods of personalisation. These methods are: black & white cover printing, engraving, 22 carat gold finishing & palladium finishing.

Please note that some method & cover material combinations may not be suitable for some of the finer fonts.

ABCD/ABCD +&0123.- OUR WEDDING  
**Bebas**

*ABCD/abcd +&0123.- Our Wedding*  
**Bombshell**

ABCD/abcd +&0123.- Our Wedding  
**Century**

ABCD/abcd +&0123.- Our Wedding  
**Century Gothic**

ABCD/abcd +&0123.- Our Wedding  
**Courier**

ABCD/abcd +&0123.- Our Wedding  
**Futura**

ABCD/abcd +&0123.- Our Wedding  
**Gill Sans**

ABCD/abcd +&0123.- Our Wedding  
**Helvetica**

*ABCD/abcd +&0123.- Our Wedding*  
**Magarella**

*ABCD/abcd +&0123.- Our Wedding*  
**Melinda**

ABCD/abcd +&0123.- Our Wedding  
**Montserrat**

ABCD/abcd +&0123.- Our Wedding  
**Prata**

ABCD/abcd +&0123.- Our Wedding  
**Times**

ABCD/ABCD +&0123.- OUR WEDDING  
**Trajan**

ABCD/abcd +&0123.- Our Wedding  
**Univers**

### CONTEMPORARY Photo-Book

HANDMADE IN THE UK BY BOOKED IMAGES

<https://www.bookedimages.com/wedding-photo-books/>

Coffee Table Album – Handmade photo-book by Booked Images with silk ribbon & two mini-duplicate albums. Thinner paper than Folio Albums which gives the album a sleek, contemporary feel. Each photo book has a plain linen cover underneath a fly jacket with a cover photo on.

14.5" x 10.5" LANDSCAPE ALBUM WITH 15 double page spreads, approximately 65 images and two duplicate Mini Albums 9.5 x 6.5".

Main Album £850

Mini Album £150 each

#### Photo-Book Album Extras :

Extra spread : Each additional double page spread is £20

Album Cover : You can also have bespoke linen boxes with initials for an additional £95

Below : Landscape Photo-book and Linen Box



